

Bachelor of Arts in Business Management

At Northwest University, the desire is to nurture God's calling on your life by providing an academically rigorous road which will wind its way to your diploma with a true liberal arts education. Whether your goal is graduate school or founding your own company, you will be encouraged to learn the basics but dream bigger than ever before.

More Than A Business Person—A Business Leader

- Learn project and organizational management principles you can apply from day one.
- Develop effective presentation and interpersonal communication tools that will help you express yourself clearly.
- Research the latest theories in business operations, human resources, finance, and marketing.
- Understand ethics and ethical decision-making in both for-profit and non-profit organizations.
- Observe organizational culture and how it influences a corporation.
- Discover the real-world challenges and solutions facing businesses today.



BACHELOR OF ARTS IN BUSINESS MANAGEMENT

(CAPS: BABM; 120 semester credits)

[Effective: Fall 2014]

Showing courses that are scheduled to be offered to satisfy required and area options

CORE CURRICULUM REQUIREMENTS-----60

Biblical Literacy6

Select 6 credits from the following:

- BIBL 1103 Old Testament History and Literature3
- BIBL 1203 New Testament History and Literature.....3
- THEO 1213 Christian Thought3
- THEO 2323 Jesus the Messiah.....3

Written and Verbal Communications9

- ENGL 1013 Composition I: Expository Writing 3
- ENGL 1023 Composition II: Rhetoric and Research Writing 3
- COMM 1213 Fundamentals of Speech Communication 3

Humanities (*options*)9

- BIBL 2113 Pentateuch 3
- ENGL 2203 American Literature 3
- HIST 2503 US History I 3

Social Sciences (*options*).....9

- COMM 3243 Interpersonal Communication 3
- PSYC 1013 General Psychology..... 3
- SOCI 1113 Survey of Sociology..... 3

Science and Mathematics (*options*).....7

- MATH 1103 Math for Liberal Arts 3
- SCIE 1043/1 Integrated Science with Lab 4

Formation and Calling3

- UCOR 1053 Identity and Vocation 3

Core Electives.....17

Any college-level courses

BACHELOR OF ARTS IN BUSINESS MANAGEMENT

PRE-MAJOR REQUIREMENTS ----- 3

Pre-Major requirements may be applied to the Core Curriculum requirements

MATH 1313 Introduction to Statistics.....3

MAJOR REQUIREMENTS ----- 45

Business Core Courses30

BUSM	2553	Survey of Economics.....	3
BMGT	3123	Information Systems Management	3
BUSM	3163	Business Leadership	3
BUSM	3403	Business Law.....	3
BUSM	3523	Group and Organizational Dynamics	3
BUSM	3563	Accounting for Managers	3
BUSM	3613	Managerial Finance	3
BUSM	4563	Business Ethics.....	3
BUSM	4583	Managerial Marketing	3
BUSM	4723	Project Management	3

Select One Concentration15

Business Management Concentration

BMGT	3203	Human Resource Management.....	3
BUSM	3363	Entrepreneurial Business Planning	3
BUSM	4143	International Business Management.....	3
BUSM	4263	Strategic Management	3
BUSM	4443	Conflict Resolution and Negotiation	3

Business Information Technology Concentration

BUSM	3063	Computer Organization	3
BUSM	3083	Computer Programming	3
BMGT	3113	Information Technology Program Management.....	3
BMGT	3283	Introduction to Data Management.....	3
BMGT	4183	Information Systems Design	3

GENERAL ELECTIVES----- 12

Any college-level courses